



Magazine

# Creatives

Issue 4 | December 2022

#RecognisingVisualArtists

## ZIE THE ARTIST

A rare breed in the visual arts

Meet the young & talented beader: **Masindi**

**Buhle**, the glamorous fashionista

Drawing with light is his passion, **Sengezo Pasca Dlodlo**

*Dakhoisan* Klothing label, exquisite

A desktop publishing addict: **Tyda William**

A doodle form kind of unique digital art by **Mthokoe**

**Bhadilah's Vuwani Ri Foste** clothing label

Flamboyancy, the Unique **Magi's Design**







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# Creatives Magazine

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Photography



# EDITOR'S NOTE

We are in the last quarter of the year 2022 and we also bring you great news. The Creatives Magazine has been nominated for the Roil Bulawayo Arts Awards, RoilBAA, under the Outstanding Online Media category. We are humbled by this recognition especially considering that we only started this brand this year in January 2022. Noteworthy evidence that our works are being recognized, we are glad to say, so far so good. We boast of having published four issues of the Creatives Magazine each focusing on a unique theme.

This is an exciting issue where communication is presented to you without the need for words or any other human senses. The creative expressions are done through visual means. Meanings are arrived at by carefully looking at a particular artwork. In this issue, we feature visual artists drawn from Matabeleland South province where you will meet legendary art gurus who are involved in the production of incredible works of art.

Budding visual artists are also profiled here and they show a huge potential of flourishing in their vast areas of specialization as long as they have access to resources that can enable them to develop and perfect their skills and techniques. The artists are involved in several types of visual arts such as drawing, painting, photography, graphic design and fashion design.

We are grateful to our loyal creatives, advertisers and readers for their unwavering love and support since we started this digital magazine podium. May we continue with this kind of attitude as we get into a fresh year 2023. We wish you all happy and blessed holidays and a new year filled with more wisdom and possibilities.

*INDUBE*





# MEET THE TEAM



**Founder, Chief Editor  
and Content Creator  
Sithokozile Sibanda**



**Multimedia Digital Designer  
and Editor  
Makwelo Dube**



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**Z**ibusiso Tshuma is a young man well known as Zie The Artist in the creative sector. He is a highly talented art enthusiast born with a pencil and a paint palette, a fine artist who ventured into a not so common area of art. He presents a state-of-the-art, unique modern aesthetic pieces influenced by his childhood style of drawing. He continuously improves his art through the adoption of innovative strategies in line with his area of specialty by using mixed media and digital tools to create unique designs.

"The striking lines and colour in my art represent boldness, freedom and being proud of who we are no matter what we look like, I am fascinated by different kinds of people in my society and I always wanted to make art, inspired by my people, for my people" says Zie.

In his projects he brings a feel of the African way of life in a unique "childish" art style, a

valuable one. Zie strongly emphasizes that what he produces are not mere portraits but African stories that will uplift one's soul. Zibusiso Tshuma grew up in Gwanda and a sincere appreciation of his surroundings inspired him to make "African portraits in a variegated form that prove most pleasing to one's aesthetic sensibilities, a true value", as he explains.

Tshuma has recently been selected by the Alliance Française of Bulawayo for a solo exhibition in 2023. He has since expressed an inter-

est to partake in this 'life changing opportunity', as he describes it. Zie took part in the Provincial exhibition at the National Art Gallery of Zimbabwe, this is where he was identified by the Alliance Française of Bulawayo for his incredible works in the creative industry.

Another great opportunity has come his way, Zie has been awarded with a six (6) months residency programme where he will be based at the Bulawayo art gallery with effect from February 2023, showcasing his



works and perfecting his art skills for even further bigger and brighter chances for continued growth and advancement in the arts industry. Zie is a pro whose desire for art started from a young age as he explains briefly about his passion, "There was a time when I was at kindergarten where I used to practice drawing, my teachers at play school used to say that I was the best drawer... I remember my creative style from that young age and how I did outsmart my mates in art, however I did not take art further to primary, secondary or tertiary institution", says Zie fervently. Zie reveals that he does not have an educational background in fine arts and this is not a barrier in realising his dream as he is pushed by his far-fetched talent in the indus-



"Jonga" (2022),  
size - 1,3mx1m  
medium - oil pastels

-try. He says, "I never did art at school, but I had a passion and determination that led to the production of beautiful art works that currently have attracted not only locals but global appeal and pull as well.

He is a techno savvy who loves exploring a lot with the new technological tools, this is great innovation and it sets one apart from the rest of the people who are perhaps in the same industry. Competition is healthy, it makes one identify their competitive advantage and be able to create a unique exceptional piece.

Zie frequently uses YouTube site for new discoveries in drawing and painting and this is where he fully grew and developed tech-

nical skills for his art. He also adds, "I learnt everything that I brag about today on drawing and painting from research and other artists I interact with in my field where we exchange constructive ideas".

Tshuma's favourite art piece is his first painting of his mother which he fondly describes, "that portrait laid a firm ground for my passion in art and I know that if I do it now I will do a far much better job... I was shocked by how it came out, quite superb, it is really special ipainting leyana". Zie also did a painting of Eric Moyo, from Joyous Celebration, he liked his art and offered him a thank you reward.

Zie mentioned that the level where he is now



coveries in drawing and painting and this is where he fully grew and developed technical skills for his art. He also adds, "I learnt everything that I brag about today on drawing and painting from research and other artists I interact with in my field where we exchange constructive ideas".

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reward.

Zie mentioned that the level where he is now shows that there is more to art than just drawing and he looks forward to continuously improve his works, he says, "I need to add value to the art and be able to relate to my surroundings through art and music... I want to do something that is really valuable, creative and honest". Zie has already demonstrated an ability to fulfil his desires where he performed above par, a song entitled Ingoma Yisihlahla (A song is a tree) at a Tree Planting occasion in Matabeleland South. His passion for music developed soon after completing high school where he started producing music with a well-known Gwanda music producer known as Kuda



*"Blue earrings" -  
2022  
Mixed media (Oil pastels and cotton strings)  
A representation of boldness*



*"Yellow jacket" -  
2022  
Acrylics and cotton strings.  
A representation of Boldness*



*"Amathalenta" -  
2022  
Mixed media (Oil pastels on paper and cotton strings)  
In this walk of life we all have different talents and unique capabilities that are equally import-*



Kay. Now Zie is taking his music to a higher level incorporating his drawing and painting. The 2021 Chimurenga music competition which was running under the theme "Reliving the Chimurenga Inspirational songs in the modern day Zimbabwe", was sponsored by Power FM and its partners that included the Ministry of Information, Publicity and Broadcasting Services and The Institute of African Knowledge (INSTAK). Over seven hundred songs were submitted for the competition which saw Zie and Kuda Kay come second position walking away with a brand new car, cash prize as well as a free video shoot. They both actively worked tirelessly for the production of a song they submitted for consideration in the Chimurenga Music Competition. They chose the Zimbabwe yakauya ne-

Zie and Kuda-Kay stated that since they were hip-hop artists the song fitted well with their music style and it was "agreeing" to be turned into hip-hop, "We kept playing a lot of songs and identified one that was the best for us to use as hip-hop stars, it took us days to finally get this song then we started playing around melodies, beat and lyrics in an artistic manner like". Zie states that it took him days for him to believe that really they have come second in such a historical competition.



*yakauya nehondo song by Chitungwiza mbira unity, they mastered the song after creating their beats and lyrics for the verse. When asked how they chose this particular song to remix,*

*"Ubuqotho" (2022)  
Mixed media (Oil pastels on paper and cotton strings)  
A representation of bold-*



*"Flower pot" (2022)  
An illustration made with vector lines to evoke a sense of calmness inspired by nature*



*Mixed media (Oil pastels on paper and cotton strings)  
A representation of children from different walks of life ready to start a new united generation*





*"Nolwazi" (2022)*  
Mixed media (Oil pastels on paper  
and cotton strings)  
This one means Mother of Wisdom

Being crowned as one of the best in the Chimurenga music competition has revealed more than how they perceived themselves, "It shows that into esizenzayo zilesisindo and now we believe in ourselves and that anything is possible, we now know that we can go anywhere with this talent that we have, we can do anything as long as we take our time to focus on it, it doesn't matter where we come from" says Tshuma.

Zie encourages aspiring Fine Art artists to continuously perfect their art techniques, learn the art business, be relevant and represent their societies. Some of his future plans are to open an art gallery in Matabeleland South, to register an association for fine arts as well as to do an annual series on Music and Art ●



An illustration made using vector lines and is representation of a rainbow nation and its diverse colours that make up one people





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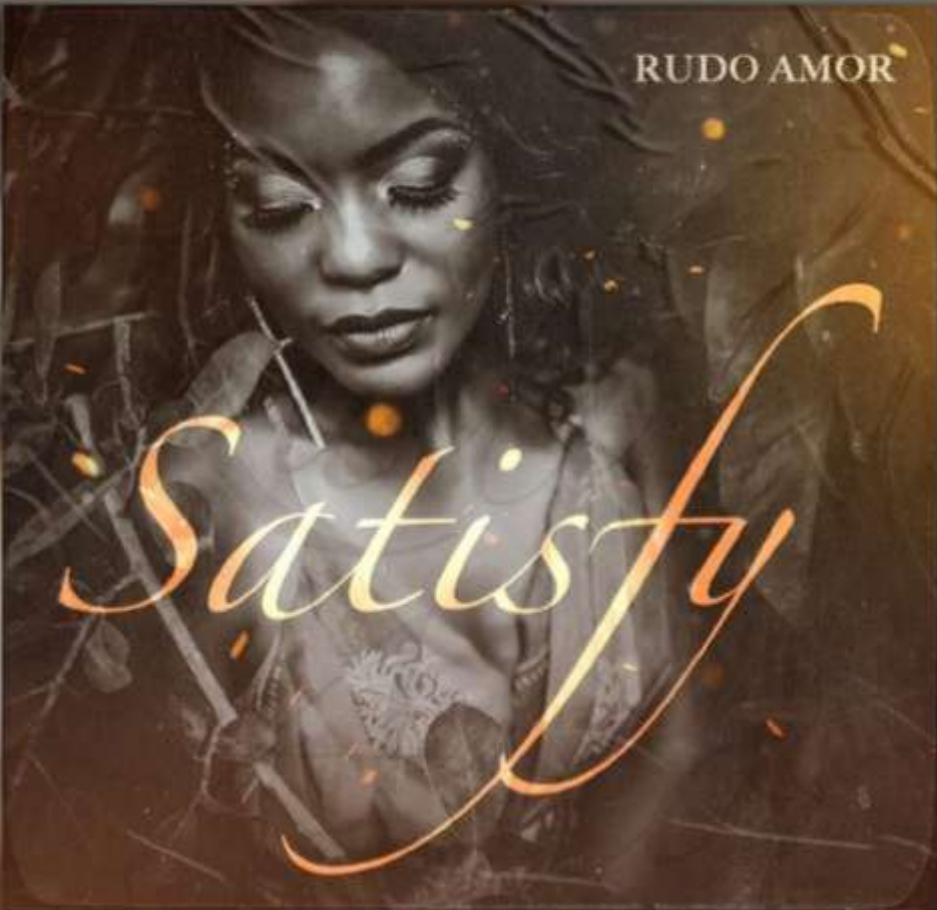
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RUDO AMOR

*Satisfy*



# Flamboyancy, the Unique Magi's Design



*Maginess Ndlovu is the founder of the Unique Magi's Design, a business entity that focuses on the production of various pieces of creative work. She is based in Gwanda town where she specializes in the production of beaded handbags and purses, jewellery (necklaces, earrings, bracelets, slave/bridal/glove rings and anklets). She also does head gears/bands, isicholo/ basket hats, hand bands, waist bands, leg bands. Magi also produces beaded tennis shoes, beaded skirts, t- shirts, key holders, spectacle holders, African attires accessories, wonder bags and mixed media art.*





Magi reveals that this handwork passion developed in 2017 when she realized that she had an interest in art through beading, an area that she passionately loves and enjoys doing. She explains how she was inspired to get to this field, "A lady I met in Gwanda who was carrying a beaded hand bag made up of paper beads, taught me how to do paper beading". She adds, "As a professional dress maker I started sewing my own bags and beading them, the challenge was then on the hand machine which could not sew heavy handbags.

Magi says that she produces unique designs that are durable and customized, new product mix including wonder bags, sandals and gele doeks and the use of mixed media art make her stand out from her competitors. She adds other areas that distinguish her from her competitors when she highlights the following, branding, research, collaboration, improved distribution channels, customization, craftsmanship as well as the knowledge and skills she receives empowerment training sessions such as workshops, trainings and exhibitions.

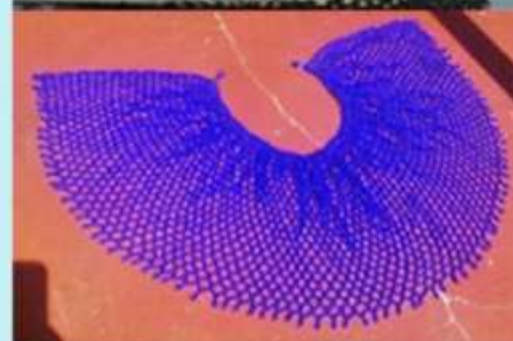
*The following are some of the places where Unique Magi's Designs have exhibited their works;*

- *Matabeleland Agricultural Show, in August 2022,*
- *Next She Exporter Zim Trade in July 2022*
- *ILO Green Enterprise in 2019.*
- *Group exhibitions at the Zimbabwe International Trade Fair in 2019*
- *Group exhibitions at Provincial and National Science, Technology, Engineering, Arts and Mathematics exhibitions (STEAM) in 2018*
- *Group Career Fair exhibitions in 2018*
- *Group exhibitions at Women with Vision and Export Thinking (WOVET) in 2017.*
- *Group Outreach school programs 2017*

Magi has produced commendable artistic works and she looks forward to expand her business, she acknowledges that she has indeed enjoyed a lot in the creative industry when she says, "To be identified by different stakeholders as a skilled member in art is awesome, I have enjoyed gaining knowledge in the area of art and I have a vision. I have received an award with WE EFFECT in recognition of a second price competitions with Self Help Development Fund.

This hardworking lady states some of the challenges she faces while doing her work such as competitors catching up with product development., shortage of materials and pleating machines to meet demand, shortage of skilled labour, saturation of beadwork in the urban market as well as growing of technological expertise of local players in the export market.

Magi gives several ways that can be considered in order to overcome the challenges that she has mentioned above. She talks about the need to have local collaboration with local partners in the same business who have the expertise in business, collaborating with associations to bring global markets, company registration to get financial support and familiarisation with rules and regulations and opportunities, launching the product in festivals.







She also mentions the need for awareness regarding copyright and Intellectual property to dismiss imitation of products by competitors. Going the digital marketing way on social media and other digital platforms where the creative products could be exhibited and promoted online as

well as unique beadwork branding are some of the recommendations that Magi believes they can make them flourish in the industry. Grants, donations of second hand heavy duty machines, mannequins and permanent work area, skilled labour, market exposure or exchange visits are some of the items that if assisted with she will be able to realise her full potential in her works ●





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# VUWANI RI FOSTE



**T**he Beitbridge based multi award winning, reigning multi-lingual Bolobedu house music artist, Bhadilah, launched a clothing brand that he believes will go a long way in encouraging people to have a high commitment and hope to achieve if they dedicate all their energy in what they do.

The Vuwani Ri Foste clothing brand was launched in June 2022 in response to the prevailing situation where people struggle to make ends meet. In his brand Bhadilah urges the public to wake up and force. When asked to explain the meaning of Vuwani Ri Foste, a Vhenda

phrase, Bhadillah gives an English translation, "It means Wake up, let's hustle or let's grind".



"There is no specific group that I am targeting with this label, it is for everyone wishing to see themselves better or having a better future". Currently they are producing T-shirts and caps for the Vuwani Ri Foste brand.

Bhadilah reveals that he came up with the phrase "Vuwani Ri Foste" around end of 2021 but then he popularized it in 2022 and made it a brand in June 2022. He explains his motive behind this establishment, "I came up with the phrase as a way of encouragement to the community, I wanted to give extra hope and strength to our people, I know sometimes we tire up because of the situations, we end up thinking of quitting".

So far the brand reception has been overwhelmingly awesome and captivating, he mentions that the Vuwani Ri Foste label has received massive support from people. People are buying the brand and others put it on their statuses. Bhadilah passionately states that the hash tag #VuwaniRiFoste has close to a 100K views on TikTok.

"We have had the privilege of being invited to certain functions or events just because of the label, people getting the inspiration and willing to have the label being part of their events. We also had a milestone when we got into partnership with Zezani High school in sponsoring their Best Actor and Actress in their 2022 Speech and Prize Giving Day", explains Bhadilah when asked what he has enjoyed so far since the establishment of this clothing label.

"At the moment I am all by myself but in the near future I would like to partner with visionaries with a mindset same as mine", says Bhadilah whose birth name is Gift Lihlohonolo Ndlovu. Bhadilah was born





and bred in Mat South, Beitbridge where he attended his primary education at Mtetengwe Primary school and Majini Primary school and later went to JZ Moyo for his high school education, he holds a Diploma in Information and Technology, a qualification he attained from the JMN Nkomo Polytechnic College. Bhadilah does Bolobedu catchy vibes kind of house music which he explains here, 'Bolobedu is a genre whose sound is from the southern African tribe and an ethnic group of the Northern Sotho group.

Various artists have combined the Bolobedu sound with House genre, giving the famous Bolo-house genre'. Other artists who fall under this similar category of Bolobedu house music include King Monada, Makhadzi and Double Trouble ■



**VUWANI  
RI  
FOSTE**





## A unique digital kind of art by MTHOKOE

**M**thokozisi Moyo a.k.a Mthokoe is a young man who specializes in digital art. He has been in the industry for three years where he believes that he has mastered numerous artistic styles that make his works more appealing and stand out. He reveals that his art is inspired by Chiworld123 on Instagram. "I had a background of pencil art which made it easier to grasp digital art, I draw art that resonates with my beliefs and inspirations", says Mthokoe. He says that his art is unique in that he puts patterns to the background. He believes in creating art that is appealing and has a meaning, he aspires to be a unique digital artist.



Mthokoe explains what digital art is all about, "Digital art is art that is in illustration format or doodle format, I use a phone or laptop with the aid of Adobe illustrator to produce the art. I manually draw with a touch pen or mouse". He adds, "With backgrounds I usually choose a color for it, afterwards I draw anything that comes to mind that resonates with the artwork".

So far Mthokoe has not exhibited his works anywhere except on social media platforms where one can find most of his works. He hopes to get opportunities

showcase his art on different platforms such as in galleries and other exhibition centres locally and internationally. "I wish to get my works shown in art galleries and in open sea or platform for Non-Fungible Tokens(NFT)" says Mthokoe.

Mthokozisi believes that creation of groups for artists where they are informed of exhibitions and competitions can go a long way in empowering them as creatives.

(Turn page to view artworks)





"This picture is titled Cover, It was drawn to show realistically the face of and cloth worn by the person. The colour blue resonates with the brown skin colour. The eyes draw you in as if they are directly looking at you", explains Mthokoe.



In this picture Mthokoe explains that this is commissioned artwork. It is the face of Nathaniel who creates music. He explains that the dashes and crown were to bring out the face and blend it with the background colour.





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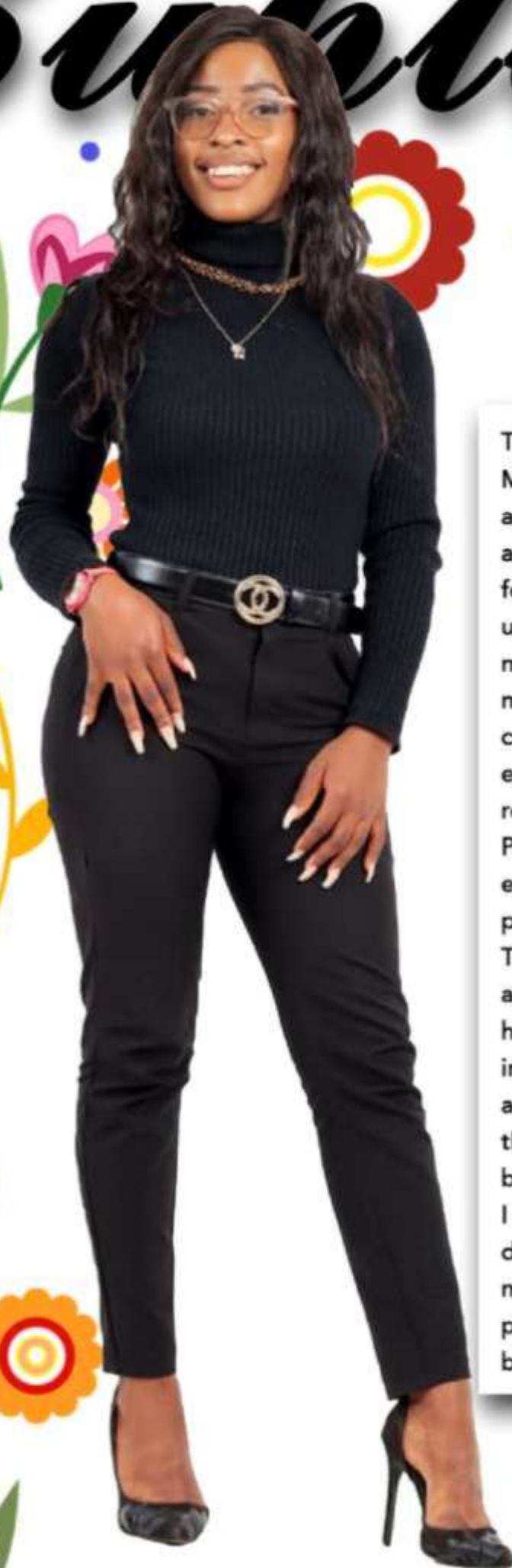
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Bronze	Silver	Gold	Platinum
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# Buhle


the young and  
glamorous  
fashionista



The 21-year-old Buhlebenkosi Mkandla is an entrepreneur and a founder of the Richgals Legacy, a startup that specialises in the following areas well classified under the creative world, she makes degreasers, she is a makeup artist, she does manicure and pedicure as well as events decoration. Buhle is currently enrolled at the Bulawayo Polytechnic college where she is enrolled for a fashion and design programme.

This shining little star is also an aspiring fashion designer. "I have a commendable experience in the industry, for events, deco and manicure, I have been doing these for two (2) years, I have been a make-up artist for a year, I started the production of degreasers in the past 6 months". Buhle says that she is passionate about creating beauty and classic looks.





*The happiness of my clients give me enough strength to continue”.*

“The fact that I am a designer and an artist makes it easier for me to produce classy works of art, while others do it just to get money without the artistic skill and taste, I do it because I enjoy creating and designing new things out of my artistic and creative style”.

Buhle explains that to her fashion design is a lifestyle and it has taught her to bring everything she sees around to the creative field and this makes it easy for her to artistically create appearances that have never been seen before.

“Being creative is amazing, especially getting to know that it is possible to bring something new to the world with the little that you have, the happiness of my clients give me enough strength to continue”.





Buhle has recently moved from working from home to a studio in the Matabeleland South, Gwanda district centre, a professional environment where she believes her clients and the prospective ones can easily locate her.

She reveals some of the challenges that hinder her full potential such as lack of enough capital and lack of proper resources. Buhle believes that beauty and classy appearances is everyone's need and concern, so if proper and enough resources to produce the higher standards could be found these challenges can be minimized.

"Sponsors would be of great help to young and growing entrepreneurs like me. I aspire to be a global entrepreneur" concludes Buhle ●









**D**AKHOISAN

**K**LOTHING

**L**ABEL



**M**ulgan Dalubuhle Sibanda who is well known as Khoi Khoi in the arts and entertainment industry proudly introduces himself as a Kwaito and Afro pop musician, an actor, events planner and a fashion designer. He creates most of his stage outfits as well as those for other artists in the province and beyond. He is also a co-founder of the Planet Kadder Academy of Gwanda. He reveals how passionate people are, about his art style in all his areas of specialisation, "people say I go crazy on stage, I produce captivating fashion designs," and these are quite befitting utterance as he has a wide following of people in his art journey where he has so far performed outstandingly.

Khoi Khoi has been a fashion designer since 2017, his clothing brand is called the Dakhoisan Klothing. His role at Archer clothing in Bulawayo where he worked as a machinist pushed him to know about cutting and designing, a passion he later enhanced with professional skills he received from the John's Catholic church.

Khoi Khoi explains his competitive advantage showing how special his works are, "My works are very unique, I'm not afraid to experiment, I use any fabric and accessories around me to come up with a unique design. Some call my works 'crazy designs' (says laughingly) People that I have worked with can tell that this was done by Khoi Khoi by merely seeing the outfit",





"One thing for sure is my affordable prices for outstanding outfits as we are still in the process of building a brand", adds Khoi Khoi.

"The biggest challenge that I have now is machinery, as it is I do my overlocking and printing elsewhere of which it kills time nxa u busy lanxa ungela mali ngaleso skhathi. It slows down the pace. Okunye its limited fabrics especially here in Gwanda amanye ama fabrics u can never get around and lastly it's capital because as a creative I need to run my craft as a business. I need to produce, market and to sell".

He also mentions that it is a challenge to market his works when there is no money to do so as this is a field that requires capital injection. "It is hard to do just a professional photoshoot using professional models or ukwenza a fashion show all these things need capital", says Khoi Khoi.

Despite all the challenges that he has mentioned, Khoi Khoi believes in this saying, "Start now, start with what you have, start slow but just get started". "As long as we are pushing nothing can stop the hustle instead kuyabe lokhu kulunga bit by bit. If we push harder we can overcome all these obstacles", says the hopeful creative, Khoi Khoi.





Dakhoisan Klothing have dressed most local artists who include Bry Eeze, Zhezingtones, Kwaito Star and Jovis Jovara Imbongi Engadumile. In 2023 Dakhoisan Klothing will introduce perfumes with the aim of growing the brand ●





# KAY DEE



**A**ndile Keith Dube well known in the arts industry as Kay Dee says that he draws pencil portraits, either commission works or just drawing for pleasure and practice. He has 16 years of experience as a fine artist. "I started drawing when I was in grade one (1) at Senondo Primary school in 2006". "I loved watching cartoons when I was growing up, so I just felt inspired to draw what I saw or at least try to draw something I liked from the graphics of those cartoon characters, this is how my love for art and drawing started" discloses Kay Dee. He also adds that

he watched a lot of Dragon Ball Z cartoon and safely says that it is the only cartoon that boosted his love for drawing. Kay Dee wishes to venture into surrealistic art mixed with modern day art and mentions that this will be able to differentiate him from those involved in drawing, he looks forward to start working on this next year, 2023. This young man reveals that he is naturally competitive by nature and believes that his advantage is that he draws with accuracy and neatness especially when he is faced with a competition. In 2021 Kay Dee had the privilege to showcase his works at the Art Of Health Zimbabwe exhibition where he came third. His works received a

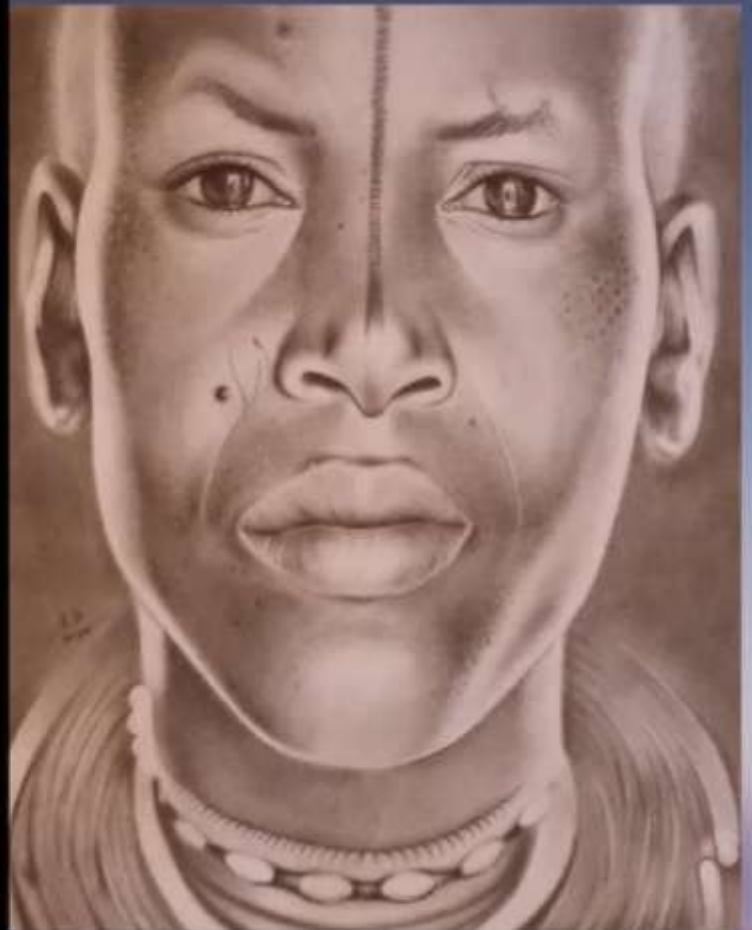


huge recognition at the Journal of Adolescent Health (JAH), an art competition where he came first.

Kay Dee explains how the reactions from people give him so much joy that encourages him to continue improving his art,

*“Seeing someone's reaction after receiving a portrait I would have drawn for them is what I enjoy the most, it's usually smiles, disbelief and sometimes even tears”.*

Kay Dee states some of the challenges he faces and that these do not prevent him from pursuing his dream, “Lack of motivation due to some personal factors, fortunately I have managed to deal with some of those issues.



Shortage of art equipment has also been an issue for a lot of us artists especially in our local town, Gwanda. It would make a really big difference if we could get sponsors who can supply us with the materials we need, maybe our talents will be advanced and our





skills sharpened”.

The following are some of the equipment he needs in order to realise his full potential, large drawing board, fixative sprays, mono erasers, large sheets of papers and charcoal sticks. This gentleman who is also in the Fire and Rescue Services under the Municipality of Gwanda wishes to teach people about drawing, it is his desire to hold class sessions with those who want to learn how to make art, especially with pencils.









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Drawing with light is his passion, Sengezo Pasca Dlodlo

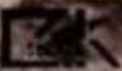


Sengezo Pasca Dlodlo is a photographer who works under Black is Black, a Film and Photography Studio he founded with his friends.

Sengezo explains how Black is Black is a statement, "We as black people, we look up to white people a lot to an extent that such behaviours cloud our very own creative process and workflow. The idea is to accept that Black people can also do big things, break records and make history. Mohamed Ali was Black, The likes of Jay Z and Beyonce are Black, Will Smith and Dwayne Johnson are black. Abo Pele, Mane, Michael Jordan, it's black lives who are making big things, so black people should learn to accept their skin and know they can make big things while being black".

"I started photography when I was very young, my mother owned a Sony camera, she used to capture events, she taught me the importance of capturing moments, the art of capturing pictures and being able to tell a story through them, that made me want to do this for a living, I started doing professional photography in 2019".

"When it comes to filming, that's my craft. I'm a storyteller and my whole vision is to







to make films that will tell a black person story, that's who I am, says Pasca.

Sengezo says that it is why he does it that makes his art different, he reveals that for some people it is just for money, but his purpose is all in the name, Black is Black. My vision is to help every black child with a dream to achieve it, be it a young black entrepreneur, young business person or a young model who believes she can turn it into a career, me and my camera are here to document those young people and make their dreams come true, a picture can change history".

Sengezo mentions how much he values and maintains good relations with his clients and the feedback he receives from them, he allows people to correct him, guide him in the right direction in line with his vision. Nelson Mandela said, "value the art of listening", and this helps in distinguishing him from his competitors.

"Nothing is greater than a good name. People love my works, I am

"Photography equipment is expensive and if you are in this business where there are players that have been in the business for a longer time and they have good equipment", Pasca cites this as a major blow in his area of specialisation, photography.

Sengezo is thankful for the support he receives from his family and friends who include Zie the Artist, KudaKay, Sikholiwe from Edu Foundation trust as well as church members who have helped him to have a positive mindset and they keep him going.

One of his wishes is to work with the business community as he explains, "I would like businesses to have a moment with me, we sit down and I show them the inside of my brain (tell them the ideas that I have) and maybe, just then, they can know how much I'm determined towards my dreams and they might be interested in us working together".

Pasca has worked with various noteworthy companies that include a Bulawayo clothing brand called





Konke Kuhamba Kahle. He is currently working with Dream Sound Records and Touche Media. He strongly expresses his wish to work with local companies in Gwanda. I also do commercial ads in the form of videos with companies such as Pinworthy.

Sengezo mentions some of the prominent figures and places he has been involved with in his works, "I have worked with Makhado and Zhovhe Lodge, they are great people, quite hospitable, Edu Foundation, where I cover most of their charity documentation, I have also worked with Zie the Artist, a friend I will forever recognize his great craft, a pure legend ●







Mixed and Mastered by Mackendrick  
Village records, Gerry Records

# HUSLERSTAFFPIX x FELVME • KING x TYDA i-DRIIP

GRAPHIC DESIGN BY TYPICS



# W

William J Nyathi owns the Typics business, he is a creative by the name Tyda William, he is a graphic designer, content creator, video creator and a musician. His passion to produce desktop publishing materials dates to his early age while in grade five (5), by then he did not have enough equipment to enable him to successfully produce appealing works. Tyda started taking art seriously in 2018. "I started designing in 2018 though my work was not good as a starter, people kept showing me some love and they believed in me so I didn't give up".

"My sister is an artist and I like her drawings, she told me that I must try something in art since I was the first person to compliment her drawings", says Tyda. Tyda believes that he is different from the other creatives when he says, "I mix my designs with different colours to make them look attractive".

"People appreciate my works and this means a lot to me, my clients never complain, I enjoy working with them", explains Tyda Williams when asked about what he enjoys the most in his field. Brand marketing is an area that he is still working on and he is optimistic that with his vision he can excel in what he does in the field of graphic design.

Tyda has worked with the following among others, Xervey, Planet Kadder Academy, Hlatsera, Travis, Western Khazins, Tranceley Entertainment, Al-vin, Gerry Records, KeedKrish and DJ Mt03.

"I will always work until everyone believes in me, all I need is my effort in pursuing my vision", concludes Tyda Williams.

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Meet the young and talented beader:

# Masindi



*"I enjoy everything that I do with my hands,.."*

With less than 6 months in the creative industry, Sindiso Masuku, uMasindi as she is popularly known in the creative industry has produced brilliant pieces of art from beads. She is a teacher by profession. She was inspired by the Zulu attire she saw in one of the schools' competitions, the outfit had beads and she felt a challenge that pushed her to buy some beads and managed to make her own necklace, bracelet waistband, skirt and headgear.

Masindi explains her passion for art, "I just enjoy anything I do with my hands and that is the reason why I majored in art and design at college when I was doing my diploma in education at the Joshua Mqabuko Polytechnic college, though I had no art background I managed to excel in art and design". She explains how her art is unique when she states that she is always committed and willing to keep trying until she comes up with a perfect piece of beadwork with a great design.



Masindi proudly appreciates the support she receives from those around her, people who are working tirelessly to ensure that her brand is well known, she reveals that currently she is working on her brand visibility and is thankful for the support she gets from the Planet Kadder Academy (PKA) where she acknowledges the love and support they give her. "Besides attending the kids dance competition and modelling, only a few people around me know about my works and these include the Kwaito star and Khoi Khoi, the brains behind PKA who are pushing for my exposure".

Sindiso says that sourcing of beads, needles twines is a bit difficult for her considering that most people in Zimbabwe import them from South Africa and when these are sold in Zimbabwe they are most expensive and they do not have all sizes and colors at once. Masindi mentions that If they can also have shops that specialise in everything to do with beading and weaving or maybe find a way of manufacturing these this side without having to depend on other countries





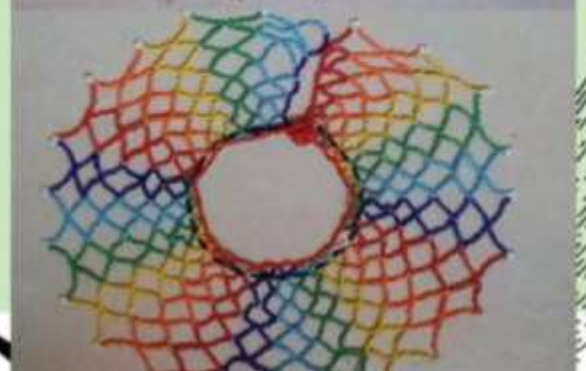
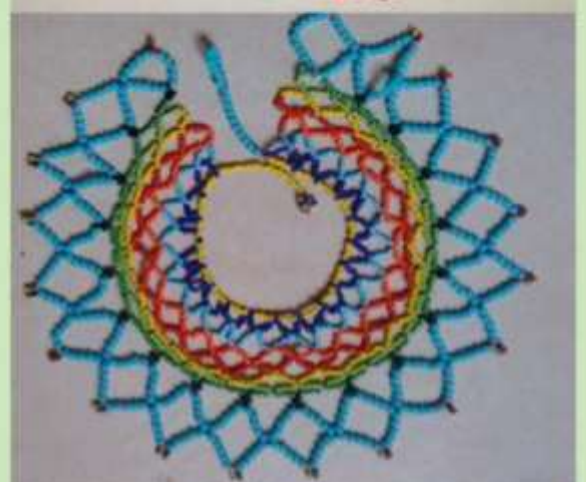
*"..only a few people around me know about my works and these include the Kwaito star and Khoi Khoi, the brains behind PKA who are pushing for my exposure".*

Masindi is optimistic and well aware of how good she is in what she does and that all she needs is exposure and mentorship training programmes that will boost her in her area of focus. "I know that I am good in everything that I do with my hands but not sure to what extent and I am so much curious about it", says the expectant lady with so much hope for a fruitful business in the creative industry.



"I enjoy everything that I do with my hands, as I said I am a teacher by profession, my best part in teaching is when I design the charts and the classroom setup and whenever we are having an art activity with my learners".

Sindiso is looking forward to expand in her line of specialization by focusing on other areas she explains "Given an opportunity I can sail further to decorative ornaments and extravagant pieces of furniture, it's only a matter of time" ■





# Meet the budding artistic Bigboy Kudada



**B**igboy Kudada is a creative with two years of experience focusing on observation drawing, landscape, painting and logo designing. Mshana as he is well known in the arts sector says that his art is inspired by the creativity he saw at the Jairos Jiri art center while in primary school.

He explains that his artistic style portrays his life growing up in a poor background as shown in his art and mentions that this is one area he believes that it distinguishes him from everyone else in the same art genre.

In 2016 Bigboy won a price at the Bulawayo art gallery where he exhibited his works, an occasion sponsored by PPC company. He was under a team called Ilifa. He wishes to have wider platforms to market his art as well as to get sponsorship that he believes will ensure that he realizes his full potential in the arts industry ●



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1 DOMAIN	1 DOMAIN	3 DOMAINS	4 DOMAINS
UNLIMITED BANDWIDTH	UNLIMITED BANDWIDTH	UNLIMITED BANDWIDTH	UNLIMITED BANDWIDTH

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PRODUCTS/SERVICE	PRODUCTS/SERVICES	PRODUCTS/SERVICES	PRODUCTS/SERVICES
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GOOGLE ANALYTICS	WORDPRESS CMS	TESTIMONIALS	VIDEO GALLERY
SEO	GOOGLE ANALYTICS	WORDPRESS CMS	TESTIMONIALS
	SEO	GOOGLE ANALYTICS	WORDPRESS CMS
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